

FREESTYLE ON THE FALLS

SPONSORSHIP PACKAGES

JULY 2-3, 2021 | 4:00 PM
WESTBANK CONVENTION
CENTER

 WESTBANK



CONTACT ANDY JOHNSON TODAY! | ANDY@ANDX.US - (208) 709-9222

2021 SPONSORSHIP PACKAGES



ABOUT THE EVENT

Freestyle at the Falls will be a 2 day Hip Hop & Freestyle dance competition that will be hosted on the Green Belt across from the Westbank Convention Center. Audience will have a vote but not be the deciding vote.

STATS | Participants: 100+ | Audience: 800+ | Marketing Impressions 85k+

TITLE SPONSOR | (\$3,500) 1 Total, 0 Remaining

- Business name incorporated into the name of the event (1st option to renew up to 3 years)
- Logo/Banner over outdoor stage
- Top on back of t-shirt
- 10 event registrations included
- Hospitality tent on site (Up to 8 people, with drinks and light snacks included)
 - Use of their branded company tent is preferred.
- Shoutouts during event (4 per hour)
 - Primary name recognition on all printed materials and official digital posts
- Media (photos and video) will be made available post event. Custom branded to your company from our media team is an additional option.

GOLD SPONSORS | (\$1,500) 4 Total, 4 Remaining

- Logo/Banner in/on stage area
- Below Title Sponsor on t-shirt
- 5 event registrations included
- Shoutouts during event (2 per hour)
 - Secondary name recognition on all printed materials and official digital posts
- Media (photos and video) will be made available post event. Custom branded to your company from our Media team is an additional option.

PRIZE SPONSORS | (\$500) 5 Total, 5 Remaining

- Name on trophy will be branded to them and recognized during awards
- On t-shirt
- 2 Event Registrations included
- Shoutouts during event (2 per day)
 - Custom made posts and media will be made to include sponsor
- Media (photos and video) will be made available post event. Custom branded to your company from our Media team is an additional option.

VENDORS | 6 Total, 6 Remaining

- Food vendors - \$180 per (4 available)
- Additional vendors - \$140 per (6 available)
 - Power access - \$25

MARKETING + ADVERTISING PLAN

STARTING MAY 13TH

- Flyers (5,000) in each city from Pocatello - Rexburg
 - Gas stations, grocery stores, etc.
- Posters (120) posted in each city from Pocatello - Rexburg
 - Grocery stores and local businesses
- Social Media
 - FB - Event page and boosted awareness campaigns 35,000 reach
 - IG - posts and boosts 25,000 campaigns
- Posted on All community calendars
- On site display at the Westbank

Contact us by May 12th to reserve your sponsorship!

Andy Johnson | andy@andx.us - (208) 709-9222

